



C Number & Password	
Consultant Website	
Customer Website	

**If you follow our simple system and tools available to you, this will create positive forward momentum from the very first day!**

## 1. Why - (Personal Story)

In order to succeed in Ambit, you need to know **WHY** you are in this business. What are your dreams and passions? What kind of lifestyle do you see for yourself and your family? Be honest with yourself and don't be afraid to be emotional. Defining your **WHY** and being able to share it allows you to connect and intrigue potential consultants and customers to your Ambit business. Your **WHY** is your foundation. The more detailed your **WHY**...the stronger your business will be.

What is your **WHY** and what are your expectations?

- Do you want to pay off your credit cards and debts?
- Can you pay for your children's education and will they go to the school of their choice or just one you can afford?
- Is there a home or car of your dreams that just seems out of reach?
- How much longer do you have to keep working before you can retire?
- Achieving financial stability.

**Do not skip this step!** Your **WHY** is what will get you to achieve the success you are looking for and the reason to stay committed to what you have started.

## 2. The List

Your **LIST** is one of the first and most important steps you will do. Create a **LIST** and put everyone you know and don't know on it. This is often an overlooked, yet critical step for your success, especially early on. If you were paid \$200 for every name you could think of, how many names could you come up with?

In your Ambit business, your **LIST** is your inventory!

## 3. Getting Paid

- In order to get your business started, you need to gather your first few customers. You have 28 days to do so but you need to act like you only have 28 hours to get a return on your investment.
- Asking for a favor based on personal relationships and not rates is how we gather loyal customers.
- No one likes sales people so please don't become one.

## 4. Invitation

- **INVITE** potential consultants to see your Ambit business. Make the **INVITATION** brief. Don't mix the Invitation with the Presentation.
- Share with them your **WHY**. This is the key in creating curiosity and getting them interested to take a look. The less you say in your Invitation, the more money you will make.
- Your job is not to convince people to join the business. Your job is to get them to see the business.
- **Your income is a direct reflection to how many times you SHOW THE BUSINESS.**

**[www.AmbitWinTeam.com](http://www.AmbitWinTeam.com)**

**5. PRESENTATION** - Your main focus in Ambit is to Show The Business. Use following the tools created by Ambit to help you Show The Business.

- [username.energy526.com](http://username.energy526.com) website
- DVD with business presentation
- Live business presentations (in home and hotel meetings)
- One on One business presentations

**6. Attitude is the key to Success**

- It's not what you say it's how you say it. Would you be interested in joining yourself? (Look in the mirror )
- Your passion and positive attitude will determine the size of your business.

**7. Plugging In**

- The most successful people in our business are “plugged in” to the Ambit system on a regular basis. You need to follow their footsteps if you want their success.
- Plugging in consists of:
  - Attending Trainings
  - Upcoming Events/Business Presentations
  - Conference Calls

**8. Ask for help and create Duplication**

- We are here to work as a team, so don't hesitate to ask us for help. You are in business for yourself, but not by yourself.
- **DUPLICATION** is the ability to replicate a proven system in order to achieve success. **Keep It Simple.**
- It's not about what you can do or how much you know. It's about what others in your business can do.
- Success is found in Duplication, not Innovation.
- Become a copy machine 😊

**“You Can Make Money or Make Excuses, but you can't do BOTH”**

<b>Sunday's</b>	<b>National Business Building Conference Call</b>	<b>9 PM CST</b>
	<b>712-432-7570 access code 84877#</b>	
<b><a href="http://www.AmbitWinteam.com">www.AmbitWinteam.com</a></b> - Our Team (WIN Team) website. Info on training and upcoming events		
<b><a href="http://www.topambitleaders.com">www.topambitleaders.com</a></b> - Brian McClure website (training)		
<b><a href="https://www.facebook.com/AmbitWinTeam">www.facebook.com/AmbitWinTeam</a></b> - Like our page and get updates, pictures, and announcements on your timeline.		
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<b>Notes</b>		